

NRT/KS/19/5545

Bachelor of Business Administration (B.B.A.) Semester-I Examination

FUNDAMENTALS OF BUSINESS MANAGEMENT

Compulsory Paper—2

Time : Three Hours]

[Maximum Marks : 80

N.B. :— (1) All questions are compulsory.

(2) All questions carry equal marks.

1. (a) Define management and explain the different functions of management. 8
(b) Management is a Science or Art ? Explain. 8

OR

- (c) Explain the nature and importance of management in detail. 8
(d) Explain the contribution of Henry Fayol in detail. 8
2. (a) State the difference between management and administration. 8
(b) What are the different skills required by a manager ? 8

OR

- (c) Explain the different methods of skill development. 8
(d) What do you mean by Professionalism ? Explain the Professionalism of management in India. 8
3. (a) What are the different stages involved in planning ? 8
(b) Explain in detail the nature and objectives of planning. 8

OR

- (c) State and explain the different characteristics of a good plan. 8
(d) Explain the importance and limitations of planning. 8
4. (a) What are the different steps involved in decision making ? 8
(b) Explain the different methods of decision making. 8

OR

- (c) State and explain the different principles of organisation. 8
(d) What are the features of a good organisation structure ? 8
5. Write short notes on :
(a) Scientific Management 4
(b) Management as a Profession 4
(c) Types of Plan 4
(d) Importance of organisation. 4