

Bachelor of Computer Application (B.C.A.) Semester—II (C.B.S.) Examination

E-COMMERCE

Paper—VI

Time : Three Hours]

[Maximum Marks : 50

N.B. :— (1) **ALL** questions are compulsory and carry equal marks.

(2) Draw neat and labelled diagram wherever necessary.

EITHER

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| 1. (A) What is E-Commerce ? Explain the scope of E-Commerce. | 5 |
| (B) Explain trade cycle and value chain model. | 5 |

OR

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| (C) What is E-market ? Explain in detail. | 5 |
| (D) List different applications of E-commerce. | 5 |

EITHER

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| 2. (A) Explain strategy formation and implementation in E-commerce. | 5 |
| (B) Give advantages of using E-commerce. | 5 |

OR

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| (C) Explain E-commerce evaluation and first movers advantages. | 5 |
| (D) What is Business Capability ? Explain the existing business strategy. | 5 |

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| 3. (A) Explain advantages and disadvantages of E-market. | 5 |
| (B) What is Credit Transaction Trade Cycle ? Explain. | 5 |

OR

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| (C) Explain the future of E-market. | 5 |
| (D) What is EDI ? Explain. | 5 |

EITHER

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| 4. (A) What is E-shop ? Explain in detail. | 5 |
| (B) List advantages and disadvantages of Consumer E-commerce. | 5 |

OR

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| (C) Explain the following : | |
| (i) E-visibility | |
| (ii) Online Payment. | 5 |
| (D) Explain Consumer Trade Transaction. | 5 |

5. Attempt **ALL** :

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| (a) Explain Supply Chain in brief. | 2½ |
| (b) What business strategies are used in E-commerce Business ? | 2½ |
| (c) Explain E-commerce security. | 2½ |
| (d) What is use of E-postal in E-shop ? Explain. | 2½ |