

NJR/KS/18/6603

Bachelor of Commerce (Computer Application) (B.C.C.A.) Semester—II (C.B.C.S.) Examination
E-COMMERCE AND WEB DESIGNING
Compulsory Paper—4

Time : Three Hours]

[Maximum Marks : 80

- N.B. :—** (1) Draw well labelled diagram wherever necessary.
 (2) All questions are compulsory.

PART—A

- Note :—** (1) Each question carries **2** marks.
 (2) Answer should not be more than **5** lines.

1. (A) Define E-commerce.
- (B) What do you mean by trade cycle ?
- (C) What is EDI ?
- (D) What are the generic products ?
- (E) Define Networking.
- (F) Define ISDN.
- (G) What is HTML ?
- (H) What is ordered list ?

8×2=16

PART—B

- Note :—** (1) Each question carries **3** marks.
 (2) Answers should not be in more than **10** lines.
2. (A) What are the three different categories of E-commerce ?
 - (B) Draw the well labelled diagram of generic trade cycle.
 - (C) Write down the future of electronic market.
 - (D) Write a note on Postboxes.
 - (E) What is Centralized Network ?
 - (F) Write a short note on MODEM.
 - (G) Write a cellpadding attribute of table tag.
 - (H) Write method attribute of form tag.

8×3=24

PART—C

- Note :—** (1) Each question carries **5** or **10** marks.
 (2) Answers should not be in more than **400** words for **5** marks questions and **600** words for **10** marks questions.

EITHER

3. (A) Discuss the scope of E-commerce. 5
- (B) Explain in short electronic market. 5

OR

- (C) Explain the different components of business value in detail. 10

EITHER

4. (A) Discuss the evolution of EDI standard. 5
(B) Write down the elements of EDI. 5

OR

- (C) Discuss the different stages in trade cycle. 10

EITHER

5. (A) Write a short note on Hyper Text. 5
(B) Explain the various attributes of the body tag. 5

OR

- (C) Explain in detail internet banking 10

EITHER

6. (A) How to create a table in HTML ? Explain with an example. 5
(B) Explain the relative definition of font sizes. 5

OR

- (C) Explain in detail list with their types and give suitable example. 10