B.E. (Electronics Engineering / Elect. Telecommunication / Elect. Communication Engineering Computer Engineering / Information Technology) Fifth Semester (C.B.S.)

Industrial Economics & Entrepreneurship Development

NRJ/KW/17/4467/4472/4498/4503 P. Pages: 2 Time: Three Hours Max. Marks: 80 All questions carry marks as indicated. Notes: 1. Solve Question 1 OR Questions No. 2. 2. Solve Question 3 OR Questions No. 4. 3. Solve Question 5 OR Questions No. 6. 4. Solve Question 7 OR Questions No. 8. 5. Solve Question 9 OR Questions No. 10. 6. Solve Question 11 OR Questions No. 12. 7. Assume suitable data whenever necessary. 8. Illustrate your answers whenever necessary with the help of neat sketches. 9. 7 Explain the basic concept of Industrial economics. 1. a) Explain the importance & use of economic analysis in business. b) 6 OR 2. State in details the types of business structures, with merits and demerits. 7 a) Write a note on. b) 6 i) Top and bottom line of business. ii) Economics prudence in business. Illustrate the salient features of monopolistic competition. 3. a) 7 What are the characteristics and phases of business cycle? Explain. b) 6 OR State the characteristics of Oligopolistic competition. 7 4. a) What is optimum size of the firm? Explain it aspects. b) 6 5. What are the steps involved in the process of capital accumulation? 7 a) State the benefits of foreign Direct Investment in the growing economy. 7 b) OR State the measures adopted by the government for inclusive growth in India. 7 6. a) 7 b) Explain the causes of inflation in an economy.

7.	a)	Enumerate the key functions of central Bank in the country.	7
	b)	Write a short essay on free trade vs protectionism.	6
		OR	
8.	a)	Write a note on-	7
		i) Angle funding.	
		ii) Break even analysis.	
	b)	State the role of financial institution involved in growing entrepreneurs.	6
9.	a)	Explain direct taxes with merits and demerits.	7
	b)	Enumerate the internal and external sources of finance.	6
		OR Sine.	
10.	a)	Enumerate the internal and external sources of finance. OR Explain the impact of Globalization on Indian economy. Explain the concept & factors determining working capital. Explain the major problems faced by SSIs. Write a note on- i) Tax holiday.	7
	b)	Explain the concept & factors determining working capital.	6
11.	a)	Explain the major problems faced by SSIs.	7
	b)	Write a note on-	7
		i) Tax holiday.	
		ii) Threat to SSI. OR State the governmental policies implemented for small scale enterprises	
12.	a)	State the governmental policies implemented for small scale enterprises.	7
	b)	Explain the role of various Technical consultancy organizations in India.	7
