

NRT/KS/19/5562

Bachelor of Business Administration (B.B.A.) Semester–V Examination
INTERNATIONAL BUSINESS ENVIRONMENT
Compulsory Paper–3

Time : Three Hours]

[Maximum Marks : 80

N.B. :— (1) All questions are compulsory.

(2) All questions carry equal marks.

1. (a) Highlight the importance of International Business. 8
- (b) What are the different issues one faces while investing in foreign markets ? 8

OR

- (c) "International Business Management is a dynamic process"— comment on the statement. 8
- (d) What are the two major modes of entry in foreign markets ? Analyse their advantages and disadvantages. 8
2. (a) What are the important aspects of economic environmental factors in international business ? 8
- (b) "Stability of political environment is a key to success in international business"— comment. 8

OR

- (c) Highlight the importance of legal factors in international business. 8
- (d) "Cultural factors can make or break a business". Comment on the given statement. 8
3. (a) What are the major foreign investment trends and patterns ? 8
- (b) Which are the major tariff barriers for protectionism ? 8

OR

- (c) Discuss in detail non-tariff barriers. 8
- (d) What are the important factors that affect foreign exchange rates ? 8
4. (a) Highlight the importance of WTO. What are the main objectives of WTO ? 8
- (b) Write a note on functioning and working of IMF. 8

OR

- (c) What are the major functions of World Bank ? 8
- (d) "International Commodity Trading and agreement is important for economy". Discuss. 8
5. Write short notes on :
 - (a) Balance of Payments.
 - (b) Framework for analysing international business.
 - (c) Non-Tariff Barriers.
 - (d) NAFTA. 4×4