

NJR/KS/18/6605

**Bachelor of Commerce (Computer Application) (B.C.C.A.) Semester—III
(C.B.C.S.) Examination**

BUSINESS ECONOMICS

Compulsory Paper—2

Time : Three Hours]

[Maximum Marks : 80

Note :— (1) **ALL** questions are compulsory.

(2) Draw well labelled diagrams wherever necessary.

PART—A

Note :— (1) Each question carries **2** marks.

(2) Answers should not be more than **5** lines.

1. Define Cardinal Utility.
2. What is Advertisement Elasticity of Demand ?
3. Define competitiveness.
4. What is Pragmatic Approach in Economics ?
5. What is Cartel ?
6. Define Multiplant Monopoly.
7. Define factor market.
8. What is intensive cultivation ?

8×2=16

PART—B

Note :— (1) Each question carries **3** marks.

(2) Answers should not be more than **ten** lines.

1. State the exceptions of Law of Demand.
2. What are different kinds of Economic Systems ?
3. What is the difference between firm and industry ?
4. What is Production function ?
5. What is Sweezy's Kinked Demand Curve model ?

6. Describe the features of monopolistic competition.
7. How the market labour supply curve is derived ?
8. Explain the concept Transfer Earning and Economic Rent. 8×3=24

PART—C

Note :— (1) Each question carries **5** or **10** marks.

(2) Answers should not be more than **400** words for **5** marks question and **600** words for **10** marks questions respectively.

1. (a) Explain the Law of Supply. State its assumption. 5
- (b) Explain the properties of indifference curve. 5

OR

- (c) What are different methods of estimating the price elasticity of demand ? 10
2. (a) Explain total, fixed and variable cost in short run and the shape of their curves. 5
- (b) State different causes of diseconomies of scale. 5

OR

- (c) Explain equilibrium of industry and firm in long run under perfect competition. 10
3. (a) How does Government regulate monopoly prices ? 5
- (b) Explain Baumol's Theory of sales maximisation. 5

OR

- (c) Explain Chamberlin's Theory of Monopolistic competition. State its drawbacks. 10
4. (a) Distinguish between Rent and Quasi Rent. 5
- (b) How wage is determined under product monopoly ? 5

OR

- (c) "The equilibrium of Demand and Supply of Loanable funds determine the rate of interest." Discuss critically. 10