

Bachelor of Commerce (Computer Application) (B.C.C.A.) Semester—II (C.B.C.S.) Examination
E-COMMERCE AND WEB DESIGNING

Compulsory Paper—4

[Maximum Marks : 80]

Time : Three Hours]

- N.B. :— (1) Draw well labelled diagram wherever necessary.
(2) All questions are compulsory.

PART—A

- Note :— (1) Each question carries 2 marks.
(2) Answer should not be more than 5 lines.

1. ~~(A)~~ Define E-commerce.
~~(B)~~ What do you mean by trade cycle ?
~~(C)~~ What is EDI ?
~~(D)~~ What are the generic products ?
~~(E)~~ Define Networking.
~~(F)~~ Define ISDN.
~~(G)~~ What is HTML ?
~~(H)~~ What is ordered list ?

8×2=16

PART—B

- Note :— (1) Each question carries 3 marks.
(2) Answers should not be in more than 10 lines.

2. ~~(A)~~ What are the three different categories of E-commerce ?
~~(B)~~ Draw the well labelled diagram of generic trade cycle.
~~(C)~~ Write down the future of electronic market.
~~(D)~~ Write a note on Postboxes.
~~(E)~~ What is Centralized Network ?
~~(F)~~ Write a short note on MODEM.
~~(G)~~ Write a cellpadding attribute of table.tag.
~~(H)~~ Write method attribute of form tag.

8×3=24

PART—C

- Note :— (1) Each question carries 5 or 10 marks.
(2) Answers should not be in more than 400 words for 5 marks questions and 600 words for 10 marks questions.

EITHER

3. ~~(A)~~ Discuss the scope of E-commerce. 5
~~(B)~~ Explain in short electronic market. 5

OR

- ~~(C)~~ Explain the different components of business value in detail. 10

EITHER

4. ~~(A)~~ Discuss the evolution of EDI standard. 5
~~(B)~~ Write down the elements of EDI. 5

OR

- (C) Discuss the different stages in trade cycle. 10

EITHER

5. ~~(A)~~ Write a short note on Hyper Text. 5
~~(B)~~ Explain the various attributes of the body tag. 5

OR

- (C) Explain in detail internet banking 10

EITHER

6. (A) How to create a table in HTML ? Explain with an example. 5
(B) Explain the relative definition of font sizes. 5

OR

- (C) Explain in detail list with their types and give suitable example. 10

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