3.	What is Techno Economic Feasibility Report? Explain in detail about its various elements.	
4.	(a) Define an "Entrepreneur." What are the basic qualities of an entrepreneur?	
	(b) Problems faced by SSI in India. How will you try to solve them?	,
5.	(a) How will you plan for Industrial and Environmental safety in Bio-process Industry?	
	(b) What is Plant Layout? Highlight the objectives of a good plant layout.	Time
6.	Define Marketing and discuss different marketing concepts. What strategy will you adopt for marketing consumers consumable products? Explain with examples. 16	
7.	What is Material Management? Explain different methods of raw material purchasing. Discuss merits and demerits of centralised purchasing.	
8.	Write notes on any two:	
	(a) Selection of site(b) Public Relation Officer (PRO)(c) Budgetary control	1.
	(d) Monopoly and Perfect competition. 16	
		2.
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Faculty of Engineering and Technology

Seventh Semester B.Tech. (Biotechnology) (C.B.S.) Examination

BIO-INDUSTRY ECONOMICS AND ENTREPRENEURSHIP DEVELOPMENT

Paper—BT-BIT 704T

Time: Three Hours] [Maximum Marks—80

INSTRUCTIONS TO CANDIDATES

- (1) All questions carry marks as indicated.
- (2) Answer any **FIVE** questions.
- (3) Assume suitable data wherever necessary.
- (4) Illustrate your answers wherever necessary with the help of neat sketches.
- 1. Define management. What are main functions of management? Describing these functions tell why is management gaining increased importance in the Indian industries?
- What do you understand by Financial Statements? What they indicate? Explain the contents of Profit and Loss Account statement.

MVM—47745 1 (Contd.)