

B.E. (Mechanical Engineering) Fifth Semester (C.B.S.)  
**Industrial Economics and Entrepreneurship Development**

P. Pages : 2

Time : Three Hours



**NRT/KS/19/3423**

Max. Marks : 80

- Notes :
1. All questions carry marks as indicated.
  2. Solve Question 1 OR Questions No. 2.
  3. Solve Question 3 OR Questions No. 4.
  4. Solve Question 5 OR Questions No. 6.
  5. Solve Question 7 OR Questions No. 8.
  6. Solve Question 9 OR Questions No. 10.
  7. Solve Question 11 OR Questions No. 12.
  8. Due credit will be given to neatness and adequate dimensions.
  9. Assume suitable data whenever necessary.
  10. Illustrate your answers whenever necessary with the help of neat sketches.

1. a) Explain what do you understand by goods in economics ? Discuss classification of goods. 7

b) State and explain the law of demand with its exceptions. 6

**OR**

2. a) Explain what is diminishing marginal rate of substitution. 7

b) What is demand forecasting ? Explain any two methods of demand forecasting. 6

3. a) What do you understand by division of labour ? Discuss its merits and demerits. 7

b) What is depreciation ? Explain any two methods of depreciation. 6

**OR**

4. a) Explain the relationship between average and marginal costs. 7

b) Explain the following : 6  
i) Firm and industry  
ii) Break even analysis

5. a) What is inflation ? Explain the effects of inflation. 7

b) Explain how is price and output determined under perfect competition during short run. 7

**OR**

6. a) Write notes on the following : 7  
i) Excess capacity.  
ii) Dumping.

- b) What is Oligopoly ? Explain the special features of Oligopoly market. 7
7. a) Explain what do you know about Bull and Bear speculators. 7
- b) What is stagflation ? Discuss how to control it. 6

**OR**

8. a) Explain the meaning of entrepreneurship. Discuss its role in economic development of the country. 7
- b) Explain the theory of achievement motivation in the context of Kakinada experiment. 6
9. a) Discuss the role of SSI with its benefits and limitations. 7
- b) Discuss the procedure to set up small scale industry. 6

**OR**

10. a) Explain qualities of entrepreneur. 7
- b) Why is entrepreneurship is not growing speedily in India. 6
11. a) Explain the factors affecting project selection. 7
- b) Discuss the role of consultancy organisations in India. 7

**OR**

12. a) Explain the role of DIC and state industrial development corporation (SIDC) in various states of India. 7
- b) Discuss the financial, technical and market analysis of project. 7

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