

Bachelor of Science (B.Sc. I.T.) Semester—III (C.B.S.) Examination

E-COMMERCE

Paper—V

Time : Three Hours]

[Maximum Marks : 50

N.B. :— (1) **ALL** questions are compulsory and carry equal marks.

(2) Draw neat and labelled diagrams wherever necessary.

EITHER

1. (a) What is the scope of E-Commerce ? 5
- (b) What do you mean by Trade Cycle ? 5

OR

- (c) What are the perspectives of E-Commerce ? 5
- (d) Write a short note on Supply Chain. 5

EITHER

2. (a) What are the advantages of first-movers ? 5
- (b) How should we formulate the business strategy ? 5

OR

- (c) Explain the term business environment. 5
- (d) What do you mean by e-commerce evaluation ? 5

EITHER

3. (a) Explain the credit transaction trade cycle. 5
- (b) What is the use of e-market ? 5

OR

- (c) Write advantages and disadvantages of e-market. 5
- (d) What is EDI ? 5

EITHER

4. (a) Explain E-Shop. 5
(b) Write a short note on On-line payment system. 5

OR

- (c) What are the other e-commerce technologies ? 5
(d) Write a short note on security of e-commerce. 5
5. (a) What do you mean by Value Chain ? Explain. 2½
(b) What is Internet-Commerce ? Explain. 2½
(c) Discuss three levels of Evaluation Model. 2½
(d) Discuss procurement in E-Commerce. 2½